Sheetal Newsletter

52nd Edition

March - 2024

Hustles and bustles in life creates serenity and peacefulness at the end though they look contradictory to each other in terms. In other words to enjoy tranquility in life, it has to undergo turmoil and trouble. Let's get into another month of hardwork and proficiency to achieve greater heights and objectives that result into contentment and ataraxia.

Cooling wishes from Sheetal!

Multiplicity of Members Linked Multiplies The Joy Around

Multiplying nature of super stockists and distributors linked together with the company multiplies the customer's joy. They are the inevitable factors of reaching out to the people at the nook and corner of the world. We present here the latest list of the recently added distributing link.












Gujarat

JAY GIRNARI
Pithavadi. Milk Segment

MADHAV ENTERPRISE
Morbi-2. Namkeen Segment

MOGAL KRUPA KIRANA
Billa. Namkeen Segment

S.V ENTERPRISE
Mahesana. Sheetal Ice Cream Segment

Madhya Pradesh

YASHVINI ENTERPRISE
Shehore. Sheetal Ice Cream Segment

SANJARI AGENCIES
Sarangpur. Sheetal Ice Cream Segment

SAINATH SWEETS & COLDRINKS
Kasrawad. J'adore Ice Cream Segment

DEVIK COOL POINT
Burhanpur. J'adore Ice Cream Segment

ANSAR PAN
Shilwani. Sheetal Ice Cream Segment

NAGAR KIRANA & EVERFRESH
Khujner. Sheetal Ice Cream Segment

Maharashtra

SAI ENTERPRISES
Satara. Sheetal Ice Cream Segment

SWARAJ AGENCY
Ambejogai. Sheetal Ice Cream Segment

GURUDEO ENTERPRISES
Katol. Sheetal Ice Cream Segment

SHETKARI MILK DAITY
Seangaon. Sheetal Ice Cream Segment

NEW SHREE SAI DISTRIBUTOS
Umred. Sheetal Ice Cream Segment

STAR ICE CREAM & PROVISION
Kamtee. Sheetal Ice Cream Segment

HARI OM ENTERPRISE
Warje. Sheetal Ice Cream Segment

SHREE MATOSHRI ICE CREAM AGENCY
Dharni. Sheetal Ice Cream Segment

A.R DISTRIBUTOR
Kharadi. Sheetal Ice Cream Segment

GARIB NAWAZ COLDRINKS
Pachora. J'adore Ice Cream Segment

Himachal Pradesh

AJAY ENTERPRISES
Dharamsala. Sheetal Ice Cream Segment

Tremendous Exposure of Sheetal Trade Outside India

Sheetal sails with raised head and elevated spirit to spread the pure and authentic taste of India to the world around. In the month of March, Sheetal products were exported to USA, Singapore, Hong Kong and Sierra Leone.



Establishment of Brand, Establishment of Relationship

Sheetal is an established brand of food products, making history by establishing cordial and lasting relationship. Sheetal Parlours, the franchising units of Sheetal, are sources where people experience the products of their taste. The new parlour inaugurated in March is displayed below.











KESAR BHAVANI
Sheetal Parlour
Surat, **Gujarat** (10/3/2024).

Kindling Hope of Brightness: DJBS

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

"True charity is rooted in love, empathy and respect for the inherent worth and dignity of every human being. It involves recognizing the shared humanity that binds us all together," says Mother Teresa. Sheetal continues its service to the society by kindling hope for the hungry and poor through its various CSR activities such as;

* Hunger Projects
* Feeding The Cows
* Fund for the army, regular medical assistance provision of oxygen cylinders, dead body carrier, dead body cold chamber and ambulance, etc. are the social welfare activities of Sheetal that go on every month.





"In a day when you don't come across any problems, you can be sure that you are travelling in a wrong path," says Swami Vivekananda. Let's choose the right path towards our Vision 2030 with the courage to face difficulty which brings peace and happiness.

For more information contact us on **73000 51000**