Sheetal Newsletter

56th Edition

July - 2024

The individuality, originality and essence of the growth of an institution depends upon the relationship built on the interactions among the employees, employers, linking people and, above all, the consumers over a period of destined time. To keep up the existence achieved by such time long experience with its energizing spirit is the obligation of every committed member of that institution.

Vitalizing Warm Wishes From Sheetal!

Having Stepped Into Siliguri, West Bengal, Sheetal Signs Up With New Distributors from Various States

Sheetal distribution and supply chain management enacts important roles to boost up interpersonal relationship between the customers and the manufacturing team. We're happy to introduce the latest addition in the distribution team in the month of July.










Gujarat

PURE BEVERAGES
Rajkot. Milk Segment

SHIV SHAKTI DAIRY FARM
Adtala. Milk Segment

SHUBHAM AGENCY
Nageshree. Milk Segment

ANANT AGENCY
Dhari. Namkeen Segment

MOMAI DAIRY
Jamnagar. Milk & Milk Products Segment

West Bangal

GUPTA TRADERS (S.S.)
Jaigaon. Sheetal Ice Cream Segment

Madhya Pradesh

NIYATI ENTERPRISE
Indore. Sheetal Ice Cream Segment

VEDANSH ENTERPRISE
Indore. Namkeen Segment

SHARMA ENTERPRISE
Barwani. Sheetal Ice Cream Segment

MAA BHAGVATI FOOD PRODUCTS
Panasa. Sheetal Ice Cream Segment

Telangana

SASB TRADERS
Secunderabad. Sheetal Ice Cream Segment

Rajasthan

M. K. STORES
Ladpura Kota. Sheetal Ice Cream Segment

Maharashtra

JAI BHAWANI MAVA KULFI & ICE CREAM
Pachora. Sheetal Ice Cream Segment

S.S. MARKETING
Haweli-Pune. Jadore Ice Cream Segment

A.R. ENTERPRISE
Kharadi-Pune. Sheetal Ice Cream Segment

BALAJI MEDICAL AND GENERAL STORES
Parola. Sheetal Ice Cream Segment

SUNNY ENTERPRISE
Niphad. Sheetal Ice Cream Segment

Chhattisgarh

SAI BAKEER AND SWEETS
Dhamdha. Sheetal Ice Cream Segment

JMD TRADING
Kurud(Dhamtari). Sheetal Ice Cream Segment

SHIV SAGAR TRADERS
Dalli Rajhara(Balod). Sheetal Ice Cream Segment

ARYAN AGENCY
Tilda(Raipur). Sheetal Ice Cream Segment

B. R. ENTERPRISE
Raipur. Sheetal Ice Cream Segment

SHIV SHAKTI TRADING
Basna. Sheetal Ice Cream Segment

SWASTIK ENTERPRISES
Bhilai. Sheetal Ice Cream Segment

Jammu & Kashmir

GURU RAM DASJI ENTERPRISE
Jammu Cant. Sheetal Ice Cream Segment

S.S. AGENCY
Jammu-1. Sheetal Ice Cream Segment

YASH TRADERS
Raya. Sheetal Ice Cream Segment

TORA ENTERPRISE
Samba. Sheetal Ice Cream Segment

JOHAL ENTERPRISE
R.S.Pura. Sheetal Ice Cream Segment

Venturing Into Bhutan, Sheetal Export Travels To 5 More Countries In July

Through intimate and interpersonal relationship cemented with uncompromising commitment on quality and hygiene of products, Sheetal sails across countries with its outstanding products fulfilling responsibility towards the customers across the world. Bhutan, the land of happiness, being a new region, Sheetal has also travelled to 5 more countries in July. They are;

Singapore • USA • Mauritius • Hong Kong • Bhutan • UAE



The Abode Of Mesmerizing Refreshment

Time to relax ? No doubt. Sheetal Parlours provide the demanding choice of the customers who always prefer to high quality products. New Sheetal Parlours inaugurated in July at important cities are as given below;



SHREE CHAMUNDA
Cool Point
Anklav, Anand, **Gujarat**
(07/07/2024).

SHAYONA
Cool Point
Petlad, Anand, **Gujarat**
(07/07/2024).

A Drop From Our Cup

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

We promise a little from our cup every month to the needy around us. "It's not how much we give, but how much love we put into giving." In July,2024, we have accorded a few social welfare activities as listed below.







* Cow feeding
* Hunger Relief Project
* Blood Donation
* Tree Plantation

* Fund for the army, regular medical assistance like provision of oxygen cylinders, dead body carrier, dead body cold chamber and ambulance, etc. are the social welfare activities of Sheetal that go on every month.

Achievement of Vision 2030 is the result of strengthening interpersonal relationship among the comrades of Sheetal. Let's move forward to flourish the enchanting relationship with each other.

For more information contact us on **73000 51000**