Sheetal
61st Edition
Newsletter
December - 2024

Decision-making is a vital and crucial player of business management from its bottom level to the top, and the existence of a business is remarked successfully as the result of its appropriateness. Let our decision on every step help our responsibility adapt, innovate, and stay relevant in a fast-paced business environment.

Warm & Prosperous 2025 Wishes From Sheetal!

Crossing the border of Odisha, Sheetal Signs More New Distributors In Various States

It was another golden feather added to the crown of Sheetal as it crossed the border of Odisha, an eastern Indian state on the coast of Bay of Bangal. Sheetal has, thus, made total of 4 Super Stockists and 29 more distributors in various states of India.





Gujarat

BHAVYA SALES
Surat. Namkeen Segment

SITARAM AGENCY
Gir Gadhada. Sheetal Ice Cream Segment

SHREE GOPAL DAIRY
Dhoraji. Sheetal Ice Cream Segment

SHIV AGENCY
Junagadh. Milk & Milk Products Segment

JAY SIKOTER MAA MILK AGENCY
Rajapara (Una). Milk & Milk Products Segment

RATHOD SALES
Bhavnagar. Milk & Milk Products Segment

RAMBHAROSA TEA & COLD DRINKS
Somnath. Milk & Milk Products Segment

SITARAM AGENCY
Gir Gadhada. Milk & Milk Products Segment

Madhya Pradesh

SHAHID ENTERPRISE
Guna. Sheetal Ice Cream Segment

P. R. SALES
Gwalior. Sheetal Ice Cream Segment

SHETHIYA MISTHAN BHANDAR
Kukshi (Dhar). Sheetal Ice Cream Segment

AMIT EVERFRESH
Kalapipal. Sheetal Ice Cream Segment

RATHORE DISPOSABEL HOUSE
Nalkheda. Sheetal Ice Cream Segment

KESRI DAIRY AND FOODS
Bareli. J'adore Ice Cream Segment

MAA TRADERS
Ganjbasoda. Sheetal Ice Cream Segment

VISHWAS TRADERS
Shahjapur. Sheetal Ice Cream Segment

Punjab

MANYA TRADERS
Khanna. Sheetal Ice Cream Segment

MAHESH TRADERS
Sangrur. Sheetal Ice Cream Segment

Telangana

AALAM ENTERPRISE
Rangareddy. Sheetal Ice Cream Segment

Maharashtra

GUPTA & CO. (S.S.)
Nagpur. Sheetal Ice Cream Segment

KWALITY FOODS
Akola. Sheetal Ice Cream Segment

LALWANI GLASS TRADERS
Haveli. J'adore Ice Cream Segment

AL ZAM ZAM DISTRIBUTORS (S.S.)
Solapur. Sheetal Ice Cream Segment

KASHIF AGENCY
Basmath. Sheetal Ice Cream Segment

Rajasthan

JAIN TRADERS
Jaipur. Sheetal Ice Cream Segment

MADHAV TRADERS
Sanganer. Sheetal Ice Cream Segment

MADHAV'S DEPOT (S.S.)
Kota. Sheetal Ice Cream Segment

Chhattisgarh

HARSH FANCY STORE
Raipur. Sheetal Ice Cream Segment

BHAVIKA ENTERPRISE
Khurud. Sheetal Ice Cream Segment

AARNA SALES
Bilaspur. Sheetal Ice Cream Segment

AVESH MARKETING
Lohara. Sheetal Ice Cream Segment

Odisha

MAHAVEER SEA FOOD TRADING AND SUPPLY (S.S.)
Bhubneshwer. Sheetal Ice Cream Segment

Sikkim

KHANDEVVAL ENTERPRISE
Sikkim. Sheetal Ice Cream Segment

Exporting Boosted Up In December

Sheetal export had a record breaking history in December, 2024. The company has exported its various products like icecream, paneer etc. to 5 countries in the last month. They are as listed below;



Sheetal Participates In 'Khadya Khurak 2024' Exhibition

Sheetal exhibited its products at Khadhya Khurak 2024, one of the premier food sector trade shows organised on 19th to 22nd December at Gandhinagar in India. The representatives from the company displayed and explained the products from various segments of Sheetal.







Sheetal Kulfi Manufacturing Unit Expanded



Sheetal Cool Products Limited expanded kulfi manufacturing segment by adding a new unit with the capacity of 20,000 kulfis per day on December 14, 2024. The new kulfi flavours introduced are Jamun Sorbet, Shahi Pista, Royal Rabdi and Malai Kulfi.

Charity Continues As Sheetal Grows

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

"You have not lived today until you have done something for someone who can never repay you," says John Bunyan. Giving to the needy is one of the sceptres of growing Sheetal. The life giving activities of Sheetal in the month of December,2024 are as listed below;



* Hunger Relief Projects
* Free Use Of Cold Chamber For Dead Body
* Free Use Of Oxygen Cylinders
* Free Use Of Dead Body Carrier
* Cow Feeding

* Fund for the army, regular medical assistance and ambulance etc. are the social welfare activities of Sheetal that take place every month.

Let our good and suitable decisions take our company move smoothly forward to Vision 2030.

For more information contact us on **73000 51000**