Sheetal Newsletter

62nd Edition

January - 2025

Ants are recognised for their perseverance, resilience, hard work, teamwork and determination, and will not stop until they reach their goal. They will find a new way to handle any situation without getting distracted and frustrated. Those who are disappointed and having less confidence in themselves to complete their goals could make an ant as their inspirer.

Warm Wishes From Sheetal To Make This February Productive & Prosperous!

Sheetal S S & Distributors In Bihar & West Bengal; Many More In Various States

Multiple varieties of Sheetal products becomes a good reason for joy and satisfaction of the people around. We reach them to the nook and corner of more than 12 states in India. In January, Sheetal has appointed two Super Stockists for the first time in Bihar and West Bengal.The detailed information of the distribution network initiated in the month of January, 2025, are as listed below;





Gujarat

KRISHNA AGENCY
Jafrabad. Namkeen Segment

ASHISH ENTERPRISE
Mahesana. Sheetal Ice Cream Segment

HARIOM AGENCY
Timbi. Milk & Milk Products Segment

MARUTI AGENCY
Kodinar. Milk & Milk Products Segment

Madhya Pradesh

VARDHAN MARKETING
Maheshwar. Namkeen Segment

TWK TRANSORT
Bhopal. J'adore Ice Cream Segment

RADHA RANI ENTERPRISE
Sandwa. Sheetal Ice Cream Segment

NAKUL AGENCY
Shyamgadh. Sheetal Ice Cream Segment

MEHTA AGENCY
Nagda. Sheetal Ice Cream Segment

SHREE NIMKAROLI TRADERS
Neemach. Sheetal Ice Cream Segment

CHETNA SALES AGENCY
Ashok Nagar. Sheetal Ice Cream Segment

SAWAN COLDDRINKS
Hatpipaliya. Sheetal Ice Cream Segment

RANU COLD DRINKS
Agar. Sheetal Ice Cream Segment

TRISHA AGENCY
Ratlam. Namkeen Segment

SHREE KRIPA SALES
Sagar. Sheetal Ice Cream Segment

Maharashtra

RAJ AGENCY
Dariyapur. Sheetal Ice Cream Segment

ROYAL AGENCY
Nanded. Sheetal Ice Cream Segment

SHIDDHESHWARI ENTERPRISE
Ghatanji. Sheetal Ice Cream Segment

PRADEEP MILK DAIRY & GENRAL STORE
Kharadi. J'adore Ice Cream Segment

SAI TRADERS
Yamuna Nagar (Pune).
Sheetal Ice Cream Segment

AARISH ENTERPRISE
Arni. Sheetal Ice Cream Segment

ANURAMA ENTERPRISE
Igatpuri. Sheetal Ice Cream Segment

PUNA MILK PRODUCTS
Katraj (Pune). Sheetal Ice Cream Segment

Punjab

GULATI FROZEN
Pathankot. Sheetal Ice Cream Segment

Rajasthan

KRISHAN ENTERPRISE
Sanganer. Sheetal Ice Cream Segment

Karnataka

DANGI DISTIBUTOR
Belgaum. Sheetal Ice Cream Segment

Himachal Pradesh

THAKUR TRADING CO.
Bilaspur. Sheetal Ice Cream Segment

Jammu and Kashmir

AKSHIT COLD STORAGE
Poonch. Sheetal Ice Cream Segment

BAKES & CREAMS
Kishtwar. Sheetal Ice Cream Segment

SHIVA ICE CREAM
Bhaderwah. Sheetal Ice Cream Segment

Bihar

JAI MAHAKALESHHWAR TRADERS (S.S.)
Patna. Sheetal Ice Cream Segment

West Bengal

MUKHARGEE ENTERPRISE
Neturia(Puruliya). Sheetal Ice Cream Segment

SHREE SHYAM ENTERPRISE
Asansol. Sheetal Ice Cream Segment

M. K. TRADERS (S.S.)
Howrah. Sheetal Ice Cream Segment

SEN GUPTA ENTERPRISES
Puruliya. Sheetal Ice Cream Segment

ANANYA ENTERPRISES
Suri (Birbhum). Sheetal Ice Cream Segment

NIMONTRAN
Bardhaman. Sheetal Ice Cream Segment

Chattishgarh

D.K. TRADERS
Pithora. Sheetal Ice Cream Segment



Sailing Across The Nations Sharing Sheetal Joy

Sheetal products like Ice Cream, Paneer, etc moved to countries abroad in January too. Sheetal Joy was shared to countries namely Saudi Arabia, Singapore, Qatar, Hong Kong, Sierra Leone, South Korea.



Sheetal Excellence In Indus & GPBS Food Exhibition, 2025

Sheetal excellence in manufacturing various food products was exhibited in Indus Food Exhibition organised at India Expo Mart, Greater Noida and GPBS 2025 at Helipad Ground, Gandhinagar, Gujarat. People from far and wide appreciated the authenticity and excellence of Sheetal Ice Cream, Dairy, Frozen Food, Bakery, Namkeen and Sweets products.

Indus Food



GPBS













Sheetal Parlours: The Abode Of Taste & Flavours

Refreshments are not just snacks. They are the vital energizer and mood maker of every customer. Taste and flavours are well combined together as per the choice of the customers by Sheetal Parlours, the abode of the authentic taste and flavours of India. Sheetal Parlours inaugurated in January are as listed below;





I KHODAL
Sheetal Parlour
Surat, **Gujarat** (26/1/2025).





ICECREAM GALAXY
Sheetal Cool Point
Indore, **Gujarat** (27/1/2025).





Sheetal Language Of Kindness

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

"Let your actions speak the language of kindness, for it is understood by all," says Narsinh Mehta. The CSR wing of Sheetal , DJBS Foundation, organised various social welfare activities in January, 2025.







* Hunger Relief Projects
* Free Use Of Dead Body Carrier
* Free Use Of Cold Chamber For Dead Body
* Cow Feeding
* Free Use Of Oxygen Cylinders

* Fund for the army, regular medical assistance and ambulance etc. are the social welfare activities of Sheetal that take place every month.

Keeping up resilience, hard work, teamwork and determination, let Vision 2030 be held high and close at each and every step we take.

For more information contact us on **73000 51000**