Sheetal Newsletter

63rd Edition

February - 2025

The work of a skilled hand and a neophyte can easily be differentiated. The skilled one makes it perfect and a neophyte somehow finishes it to complete the task. "Skill development" is a necessary effort that everyone needs to adapt in one's life to bring creative effect in one's responsibility and commitment. A determined person must improve the abilities and knowledge as per the time demands in his/her field to be more productive and successful.

Warm Wishes From Sheetal At The Beautiful Onset Of Spring!

Interconnected Experience Of Expertise

Sheetal distribution network is a reliable interconnected experience where satisfaction meets the demand of heart. The bond of relationship gets strengthened every month with a good number of addition to the existing super stockists and distributors. February marks the new ones as listed below;





Gujarat

N. V. ENTERPRISE
Ahmedabad. Sheetal Ice Cream Segment

BALA SALES
Dahegam. Sheetal Ice Cream Segment

JAY BHARAT DAIRY
Khedbrahma. Sheetal Ice Cream Segment

H.K. ENTERPRISE
Santrampur. Sheetal Ice Cream Segment

MARUTI ENTERPRISE
Singvad. Sheetal Ice Cream Segment

Madhya Pradesh

SHREEJI ENTERPRISE
Indore. Sheetal Ice Cream Segment

NILESH TRADERS
Indore. Sheetal Ice Cream Segment

BALAJI SWEETS
Gulana. Sheetal Ice Cream Segment

SHREE SHYAM
Nisarpur. Sheetal Ice Cream Segment

CEEQUE CONFECTONARY (S.S.)
Indore. Namkeen Segment

RITIK JAIN
Sitamau. Sheetal Ice Cream Segment

AADI TRADERS
Buxwaha. Sheetal Ice Cream Segment

SAMYAK AGENCY
Gairatganj. Sheetal Ice Cream Segment

SHREE KRIPA SALES
Sagar. Sheetal Ice Cream Segment

VANSHIKA BAKERY
Bina. Sheetal Ice Cream Segment

Chattishgarh

POONAM DAILY NEEDS
Mahasamund. Sheetal Ice Cream Segment

Maharashtra

JAY SAMARTH SALES
Nizampur. Sheetal Ice Cream Segment

SAUDAGAR TRADING CO.
Parbhani. Sheetal Ice Cream Segment

NAVNATH SALES
Chalisgaon. Sheetal Ice Cream Segment

SHREE SAI DAIRY AND COLD DRINKS
Raver. J'adore Ice Cream Segment

SAMRUDDHI ICE AGENCY
Bhosari. Sheetal Ice Cream Segment

SANJAY ICE BAR JUICE CENTER
Latur. Sheetal Ice Cream Segment

R.J. FOODS & DAIRY PRODUCTS
Hatkanangale. Sheetal Ice Cream Segment

A.B. TRADERS
Jamner. Sheetal Ice Cream Segment

SIDDHANATH MILK SHOPEE
Karad. Sheetal Ice Cream Segment

Himachal Pradesh

GURUNANAK TRADERS
Kangra. Sheetal Ice Cream Segment

MAHADEV BAKERY
Kangra. Sheetal Ice Cream Segment

H.R. ENTERPRISE
Katra. Sheetal Ice Cream Segment

Uttar Pradesh

ANANT BACKERY
Bhadohi. Sheetal Ice Cream Segment

KALINDI TRADERS
Alinagar. Sheetal Ice Cream Segment

SHAKSHI TRADERS
Panchkoshi. Sheetal Ice Cream Segment

SHREE RAMA AGENCY (S.S.)
Varanasi. Sheetal Ice Cream Segment

Punjab

B.M. TRADERS
Ludhiana. Sheetal Ice Cream Segment

RAI ENTERPRISE
Jalandhar. Sheetal Ice Cream Segment

GURUKRIPA MILK AGENCY
Patiala. Sheetal Ice Cream Segment

Rajasthan

VANSHIKA ENTERPRISE
Chaumahla. Sheetal Ice Cream Segment

AMBIKA AGENCY
Jaitaran. Sheetal Ice Cream Segment

MAHADEV ICE CREAM
Dhanera. Sheetal Ice Cream Segment

BHOLE SALES
Deoli. Sheetal Ice Cream Segment

SWAD AGENCY
Khanpur. Sheetal Ice Cream Segment

PANAMA MARKETING
Ladpura. Sheetal Ice Cream Segment

SMART TECH
Sanganer. Sheetal Ice Cream Segment

West Bengal

KAILSASHI ICE CREAM
Kolkata. Sheetal Ice Cream Segment

SAI TRADERS
Asansol. Sheetal Ice Cream Segment

S.R. ENTERPRISE
Nandigram. Sheetal Ice Cream Segment

THE DAIRY DON
Chakdaha. Sheetal Ice Cream Segment

Sheetal Shipment Of Tradition & Taste Beyond The Border

Sheetal Export continues the shipments of authentic Indian traditional taste to various countries with great vigour and enthusiasm. The list of countries where Sheetal products were exported in February is given below.

India to

Saudi Arabia

USA





Sheetal Parlours: A Place Where The Heart Meets The Need

Sheetal Parlours, the franchisees of Sheetal, are the places where the heart that longs for the real taste and deliciousness meets the need. Various products of Sheetal which has a hygienic blend of taste satisfy the quench of the customers. Sheetal Parlour inaugurated in February is as displayed below;







THE HOT & COOL
Sheetal Parlour
Burhanpur, **Madhya Pradesh** (28/2/2025).

Why Sheetal ?

100% Pure Milk Ice Cream Makes Me 100% Healthy



Sheetal: An Instrument Of Love And Sharing

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

Sheetal CSR wing, DJBS Foundation, is an instrument of love and sharing for the deprived ones of the society. Various CSR activities organised in the month of February are as displayed below;



* Hunger Relief Projects
* Free Use Of Cold Chamber For Dead Body
* Free Use Of Oxygen Cylinders
* Free Use Of Dead Body Carrier
* Cow Feeding
* Free Hemoglobin Check Up & Treatment
* Fund for the army, regular medical assistance and ambulance etc. are the social welfare activities of Sheetal that take place every month.

Let's perform our roles more effectively, by acquiring new skills, replenishing the existing ones and cross-training to ensure better result as we approach closer to our Vision 2030.

For more information contact us on **73000 51000**