Sheetal Newsletter

64th Edition

March - 2025

The postponing nature of an individual is a slow poison which leads onto 'tomorrow' which doubtfully comes. 'Now' is a magical concept that makes everything happen around us. If we practice 'now' success is sure to follow. Lord Chesterfield says, "Know the true value of time; snatch, seize, and enjoy every moment of it. No idleness, no laziness : never put off till tomorrow what you can do today.

Wish You All The Best Of The Great Summer Glory!

Building Bridges By Sharing Sheetal Joy

When people's need and manufacturer's mind get united, the birth of a product successfully takes place. And the Distributors are the bridge builders between the producers and consumers. We are effectively expanding our product reach by initiating new super stockists and distributors in new places in various districts creating an access to more markets and customers. The newly inducted super stockists and distributors in the month of March are as displayed below;



Gujarat

KAVYA SALES AGENCY
Bhabhar. Sheetal Ice Cream Segment

VIRAT ENTERPRISE
Umargam. Sheetal Ice Cream Segment

KRISHNA MILK AGENCY
Keshod. Milk Products Segment

Madhya Pradesh

SHREE P.G. ENTERPRISE
Indore. Sheetal Ice Cream Segment

SHREE AADINATH FOODS
Dewas. J'adore Ice Cream Segment

RAHUL TRADERS
Bina. Sheetal Ice Cream Segment

BHARAT ICE CREAM
Jirapur. Sheetal Ice Cream Segment

VIJAY SHREE ENTERPRISE
Deori. Sheetal Ice Cream Segment

KARTIK AGENCY
Patharia. Sheetal Ice Cream Segment

NAZMI KIRANA
Barnagar. Sheetal Ice Cream Segment

MAA REWA ENTERPRISE
Julwania. Sheetal Ice Cream Segment

RADHE KRISHNA DUDH DAIRY
Narsingpur. Sheetal Ice Cream Segment

SHRI AADINATH DISTRIBUTOR
Badnawar. Sheetal Ice Cream Segment

JAT KIRANA
Jiygav. Sheetal Ice Cream Segment

HABIB ENTERPRISE
Sheronj. Sheetal Ice Cream Segment

TRISHA AGENCY
Ratlam. J'adore Ice Cream Segment

NARAYAN AGENCY
Indore. J'adore Ice Cream Segment

DIPTI SALES
Indore. J'adore Ice Cream Segment

Maharashtra

JAGDAMBA TRADERS
Sindkhed Raja. Sheetal Ice Cream Segment

SHREE SAI AGENCY
Gadchiroli. Sheetal Ice Cream Segment

SUYASRAJ SALES (S.S.)
Satara. Sheetal Ice Cream Segment

SIDDHESHWAR CONFECITONERY
Murud. Sheetal Ice Cream Segment

FASHION AGENCY
Partur. Sheetal Ice Cream Segment

YOGESHWARI MILK AGENCY
Ausa. Sheetal Ice Cream Segment

GURUKRUPA ENTERPRISE
Khandala. Sheetal Ice Cream Segment

SAGAR TRADERS
Umarkhed. Sheetal Ice Cream Segment

BHARAT AGENCY
Sangrampur. Sheetal Ice Cream Segment

JAY SAMARTH SALES
Nizampur. Sheetal Ice Cream Segment

Jharkhand

SKY FRESH
Taldanga. Sheetal Ice Cream Segment

West Bengal

SOURAV FERTILIZER
Dimond Harbour. Sheetal Ice Cream Segment

RUCHITA
Ghatal. Sheetal Ice Cream Segment

ABHIRUP ENTERPRISE
Rampurhat. Sheetal Ice Cream Segment

PROCHESTA
Saltlake. Sheetal Ice Cream Segment

ICE AGE
Garhbeta. Sheetal Ice Cream Segment

DAS PRODUCTS
Krishnanagar. Sheetal Ice Cream Segment

MAYURI ENTERPRISE
Madhamgram. Sheetal Ice Cream Segment

MUKHARJEE ICE CREAM
Jamuria. Sheetal Ice Cream Segment

Punjab

VICKY COUFECTIONERY
Samana. Sheetal Ice Cream Segment

KRISTAL ENTERPRISE
Batala. Sheetal Ice Cream Segment

Rajasthan

GANTAPI PLAZA
Chhabra. Sheetal Ice Cream Segment

KESAR MILK FOODS AND SWEETS
Ladpura. Sheetal Ice Cream Segment

SHRI KHOLKE HANUMANJI AGENCY
Jaipur. Sheetal Ice Cream Segment

S.P. ICE & ICE CREAM
Falodi. Sheetal Ice Cream Segment

KESAR FOOD PRODUCTS (S.S.)
Udaipur. Sheetal Ice Cream Segment

Chattishgarh

SWAMI AGENCY
Baloda Bazar. Sheetal Ice Cream Segment

NKB CAFE
Bemetara. Sheetal Ice Cream Segment

SHRI GANESH TRADERS
Dhamdha. Sheetal Ice Cream Segment

Uttar Pradesh

MAHADEV ENTERPRISE
Amarpur. Sheetal Ice Cream Segment

AGAM ENTERPRISE (S.S.)
Ayodhya. Sheetal Ice Cream Segment

Telangana

SIMOVI FOODS AND CONFECTIONERY (S.S.)
Secunderabad.
Sheetal Ice Cream Segment

Sheetal Products Exported To 5 Countries Abroad In March

Exporting plays a crucial role in the progress and success of a food manufacturing company. Sheetal exporting keeps on finding new markets abroad. March 2025 has recorded the export of Sheetal Products in 5 countries.



A Channel Of Self Reliance & Satisfaction

Sheetal Parlour is the franchise system of SCPL which makes an individual self-reliant and through which the people enjoys heartfilled satisfaction by finding here the taste of their favourite flavours of nourishment and refreshments. A parlour was inaugurated at Amreli Airport in the month of March, 2025.







Celebrating The Inauguration Of National Ice Cream Day As March 27

Sheetal proudly joins the Indian ice cream industry in celebrating the establishment of March 27 as National Ice Cream Day, a landmark initiative by the Indian Ice Cream Manufacturers Association (IICMA) under the leadership of President Mr. Sudhir Shah and Secretary Mr. Ashish Nahar. The momentous announcement was made in the esteemed presence of Shri S.P. Singh Baghel, Minister of State for Fisheries, Animal Husbandry, and Dairying, Government of India.We extend our warmest and most flavourful wishes to all the ice cream lovers across the country.







Why Sheetal ?

Cherish Your Summer With 9 New Flavours



DJBS: Creating More Compassion In A Just World

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

Every charitable act, irrespective of its length and size, accords to creating a more compassionate, equitable, and just world. provides essential support to individuals, families, and communities struggling with poverty, illness, or other challenges. The social welfare activities organised by Sheetal in the last month are listed below;

















* Cash Donation For A Cancer Patient
* Free Hemoglobin Check Up & Treatment
* Free Slippers To The Barefooted In Slums
* Shahid Din Ujavani
* Hunger Relief Project
* Donation Of Freezers To Old Age Home
* Free Use Of Dead Body Cold Chamber
* Free Use Of Oxygen Cylinders
* Fund For Army
* Cow Feeding

Keeping our responsibilities on and fulfilled at the time of its need, let's progress effectively towards the completion of our Vision 2030.

For more information contact us on **73000 51000**