Sheetal Newsletter

65th Edition

April - 2025

Success is a journey of growth which has remarkable accomplishments on its way as milestones. Its destination is temporary because once a predetermined destination is achieved, a new destination is adjoined to the achieved one. The journey circumscribes numerous desires and goals as successful achievements, shaped by individual values and perspectives without compromises.

Sheetal Wishes Tender Coolness In This Auspicious Summer!

Streamlining Supply Chain, Efficient Delivery & Market Expansion

Super Stockists and Distributors play a crucial role in modern business by streamlining supply chains, enabling efficient delivery and contributing to market expansion and customer satisfaction. In April, 1 Super Stockists and 40 Distributors from various states initiated their journey with Sheetal family.



Gujarat

B. A. ENTERPRISE
Kodinar. Sheetal Milk Products Segment

SHIV SHAKTI AGENCY
Rajkot. Sheetal Milk Products Segment

KRISHA AGENCY
Mandvi. Sheetal Namkeen Segment

SHRI GATARD MILK AND MILK PRODUCTS
Upleta. Sheetal Milk Products Segment

Madhya Pradesh

K.R. BAKERS
Bhopal. Sheetal Ice Cream Segment

PAKIZA ICE CREAM
Narsingpur. J'adore Ice Cream Segment

PRAMOD ICE CREAM
Goda Kota. Sheetal Ice Cream Segment

R. RAJESHWARI ENTERPRISE
Indore. Sheetal Ice Cream Segment

TRISHA AGENCY
Ratlam. J'daore Ice Cream Segment

BHANSALI TRADERS
Loharda. Sheetal Ice Cream Segment

JEHAL AGENCY
Neemuch. Sheetal Ice Cream Segment

RATHOD KIRANA & GENRAL STORE
Rahatgrah. Sheetal Ice Cream Segment

CHOUDHARY AGENCY
Depalpur. Sheetal Ice Cream Segment

Chattisgarh

C. M. DAIRY
Raipur. Sheetal Ice Cream Segment

Maharashtra

BHARAT AGENCY
Nagpur. Sheetal Ice Cream Segment

SWRAJ TRADERS
Chandrapur. Sheetal Ice Cream Segment

SHUBHANGI AGENCY
Pushad. Sheetal Ice Cream Segment

KUSHWAHA ENTERPRISE
Chandrapur. Sheetal Ice Cream Segment

GOURMENT FOOD PRODUCTS
Amravati. J'adore Ice Cream Segment

DAIRY FARM ENTERPRISE
Gangapur. Sheetal Ice Cream Segment

West Bengal

ICE POINT
Hasanabad. Sheetal Ice Cream Segment

BROSIS ENTERPRISE
Salboni. Sheetal Ice Cream Segment

PARUI ENTERPRISE
Nabadwadi. Sheetal Ice Cream Segment

IMPRESSION DISTRIBUTION
Ashok Nagar. Sheetal Ice Cream Segment

AKHIL SARKAR
Phulia. Sheetal Ice Cream Segment

MANAV FROZEN FANTASY
Panikhali. Sheetal Ice Cream Segment

UTTAM ICE CREAM
Bakshirhat. Sheetal Ice Cream Segment

SHUBHAM ENTERPRISE
Durgapur. Sheetal Ice Cream Segment

SAGATAM ENTERPRISE
Duttapulia. Sheetal Ice Cream Segment

ISHAN ENTERPRISE
Kharagpur. Sheetal Ice Cream Segment

ICE & SPICE
Birbhumpur. Sheetal Ice Cream Segment

Punjab

SHRI KRISHNA TRADERS
Ropar. Sheetal Ice Cream Segment

PUNJAB FROZAN FOODS
Patran. Sheetal Ice Cream Segment

FATEH ICE CREAM
Moga. Sheetal Ice Cream Segment

Odisha

CHEF'S KITCHEN (S.S.)
Bhubaneswar. Sheetal Ice Cream Segment

MAA KAMKA DURGA ENTERPISE
Malkangiri. Sheetal Ice Cream Segment

JANHAVI TRADERS
Kotpad. Sheetal Ice Cream Segment

PRABHAKAR ENTERPRISE (S.S.)
Jaypore. Sheetal Ice Cream Segment

Uttar Pradesh

CAKE & BAKE
Jayprakash Nagar.
Sheetal Ice Cream Segment

Rajasthan

SHEETAL ENTERPRISE
Jaipur. Sheetal Ice Cream Segment

SAMEER TRADERS
Chhabra. Sheetal Ice Cream Segment





Exporting Ensured Essentials Of Joy

Sheetal exports essential food products that ensure joy to the people of various countries. Uncompromised quality check helps the traditional Indian food products meet the need of requirements abroad. In April, Sheetal food products were exported to 5 countries.

India to
Saudi Arabia
Singapore
USA
Hong Kong
Bahrain



Priorities For Human Concern: DJBS Foundation

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

Sheetal Cool Products Limited gives priority to human concerns. DJBS Foundation, the CSR wing of Sheetal, organises various social welfare activities to bring up the needy and deprived. The social welfare activities conducted in April are listed below;



* Blood Donation Camp
* Hunger Relief Project
* Donation Of Freezers To Old Age Home
* Free Use Of Dead Body Cold Chamber
* Free Use Of Oxygen Cylinders
* Fund For Army
* Cow Feeding

Persevering through challenges, let's carry on our journey towards Vision 2030 with continuous improvements and development, rather than a static achievement.

For more information contact us on **73000 51000**