Sheetal

67th Edition

Newsletter

June - 2025

The white-dotted flowers blooming amidst the crops are a sign of a promising harvest - a sight that fills the farmer's heart with joy. Even a gentle shower can deepen that joy, nurturing both the soil and his hopes. When we are confident that our efforts will bear fruit, we shouldn't pause; instead, we should give even more, striving for greater success.

Sheetal wishes you peace and progress!

New Pillars of Growth: Distributors & Super Stockists

We continue to grow and reach new horizons with the joining of new Distributors and Super Stockists whose partnership marks a significant milestone in our journey. With their commitment and support, we aim to strengthen our presence in the market and bring our wide range of quality products — from delicious ice creams to wholesome snacks — to more customers across the country. Below is the list of newly appointed Super Stockists and Distributors.



Gujarat

HANUMANT CORPORATION
Girgadhada. Sheetal Ice Cream Segment

JAY VED AGENCY
Una. Sheetal Namkeen Segment

BHAGIRATH AGENCY
Una. Sheetal Milk Products Segment

KISMAT MILK
Khambha. Sheetal Milk Products Segment

KRISHNA MILK AGENCY
Jesar. Sheetal Milk Products Segment

MADHAV MILK AGENCY
Palitana. Sheetal Milk Products Segment

Maharashtra

MUEED TRADERS
Chopda. Sheetal Ice Cream Segment

JANVI TRADING CO. (S.S.)
Parbhani. Sheetal Ice Cream Segment

NAZA AGENCY
Digras. Sheetal Ice Cream Segment

LALWANI GLASS CENTER (S.S.)
Pune. J'adore Ice Cream Segment

Chhattisgarh

JAI CHANDI AGENCY
Raipur. Sheetal Ice Cream Segment

Madhya Pradesh

SINGAJI AGENCY (S.S.)
Khandwa. Sheetal Namkeen Segment

RADHA RANI ENTERPRISE (S.S.)
Indore. Sheetal Ice Cream Segment

GURUKRIPA KIRANA & GENERAL STORE
Bagamganj. Sheetal Ice Cream Segment

ANGEL MOBILE & ENTERPRISE
Guna. Sheetal Ice Cream Segment

PERFECT ICE CREAM
Jaora. Sheetal Ice Cream Segment

ADITRI SALES CORPORATION
Bhopal. Sheetal Ice Cream Segment

NITYA TRADERS
Jhabua. Sheetal Namkeen Segment

Telangana

VARAHI ENTERPRISE
Hyderabad. Sheetal Ice Cream Segment

West Bengal

CHAKRABORTY ENTERPRISE
Basirhat. Sheetal Ice Cream Segment



Sheetal Expands Global Footprint: Exports Reach Five Countries in June

Our trusted and high-quality product range made its way to five countries across the globe in the month of June, marking a proud milestone in our journey. What began as a humble initiative rooted in quality, trust, and innovation has now earned a strong and growing presence in the international market. Countries where Sheetal products were exported in June:

India to
Saudi Arabia
Singapore
USA
Congo
Mauritius



Ensuring Purity with Precision: Sheetal Installs GC Machine

At Sheetal Cool Products Limited, quality is not just a standard — it's our promise. Strengthening this commitment, we've integrated advanced Gas Chromatography (GC) technology into our quality control for dairy products. The GC machine enables the detection of even trace levels of impurities, additives and residual solvents in milk which is brought to the company from various traditional villages of Gujarat. This ensures that only the purest, safest and highest-quality products reach our customers. This investment in cutting-edge testing reinforces our dedication to innovation, responsibility and consumer trust.







DJBS: Spreading Smiles, Serving Society

DJBS FOUNDATION
શીતલ સેવા ટ્રસ્ટ

For Sheetal, Corporate Social Responsibility is not just a commitment, but a heartfelt mission to uplift communities and protect the environment. Guided by compassion and responsibility, we continue to build a brighter, more inclusive future for all, spreading smiles on the needy. The CSR activities conducted in the month of June are listed below:









* Hunger Projects
* Tree Plantation
* Cow Feeding
* Free Use Of Dead Body Cold Chamber
* Free Use Of Oxygen Cylinders
* Free Medical Assistance
* Free Use Of 108 Emergency Ambulance Provision
* Fund For The Army

Just as the farmer trusts the signs of the season, we too must press forward to Vision 2030 with faith and determination, knowing that perseverance today will yield abundance tomorrow.

For more information contact us on **73000 51000**