Sheetal Newsletter

80th Edition

July - 2026

The rains wake up the sleeping seeds to sprout out their heads with blooming joy. A new life is a prosperous joy that reckons great fortunes, provided it gets sufficient nurturing and care. Just as the first showers stir sleeping seeds to push through the dark earth with vibrant potential, our company stands at the threshold of fresh, blooming growth. Every new idea and initiative holds the promise of great prosperity, but potential alone is not enough—it requires dedicated nurturing to truly thrive. Realising this vision depends on each of us; every team member plays a vital role in cultivating our shared success, turning promise into lasting progress through unified care and commitment.

Sheetal Wishes You a Prosperous August to Nurture Our Potential and Blossom Together!

Unveiling Fresh Blooms of Flavour and Innovation

Innovation is the essential sunlight that inspires continuous growth and keeps our brand eternally vibrant. This July, we proudly introduced a new bouquet of products, crafted with meticulous artistry to delight evolving consumer tastes and elevate everyday experiences. Each new offering represents the rich fruit of our passionate research and commitment to quality. We invite everyone to experience these fresh flavours, designed to bring moments of genuine happiness.

Introducing Our Newly Launched Products:



Empowering Amreli's Youth: SCPL Leads Record Recruitment Drive



SCPL spearheaded a highly successful recruitment drive at the Amreli Job Fair, offering local youth diverse career opportunities across key corporate and field positions. By partnering with Gujarat's 'Anubandham' portal, the company reaffirmed its strong commitment to empowering regional talent and fostering long-term professional growth within the community.

Nurturing New Soil for Bountiful Harvests

Just as a thriving seed requires fertile ground to extend its roots, our expanding network finds new strength through key trade partners. The strategic appointment of our new Super Stockists and Distributors in July marks a vital expansion of our commercial canopy. By combining our manufacturing excellence with your local market expertise, we cultivate sustainable growth and mutual prosperity. We warmly welcome our new channel partners into the Sheetal family as we flourish together.

- **Welcoming Our New Channel Partners:**



Gujarat

SHIV SHAKTI MILK AGENCY
Sheetal Milk Segment

DEVANGI SALES AGENCY
Sheetal Ice Cream Segment

AAI MOGAL SALES AGENCY
Sheetal Milk Segment

GRANTH ENTERPRISE
Sheetal Namkeen Segment

GRANTH ENTERPRISE
Sheetal Milk Product Segment

RAMESHWER SALES AGENCY
Sheetal Ice Cream Segment

Rajasthan

MATAJI AGENCY
Sheetal Namkeen Segment

JAI BALAJI MILK AGENCY (S.S.)
Sheetal Namkeen Segment

Telangana

S.K.ENTERPRISE
Sheetal Ice Cream Segment

A K ENTERPRISES
Sheetal Ice Cream Segment

Maharashtra

H.M.ENTERPRISE
Sheetal Ice Cream Segment

SUPERIOR LION LLP (S.S.)
Sheetal Ice Cream Segment

STAR ENTERPRISE
Sheetal Ice Cream Segment

CHILL DREAMZ
Sheetal Ice Cream Segment

DREAM ENTERPRISE
Sheetal Namkeen Segment

YOUNOH MEDIA OPC PVT. (S.S.)
Sheetal Flavoured Milk Segment

SHREEJI SAI LOGISTICS (S.S.)
Sheetal Ice Cream Segment

VASTU SHILP ENTERPRISES
Sheetal Ice Cream Segment

H.M.ENTERPRISE
Sheetal Ice Cream Segment

GOPAL DUDH DAIRY AND ICECREAM
Sheetal Ice Cream Segment

Madhya Pradesh

VRR ENTERPRISE
Sheetal Ice Cream Segment

NAKODA TRADERS
Sheetal Ice Cream Segment

LUCKY EVERFRESH
Sheetal Namkeen Segment

KHYAATI MILK PARLOUR
Sheetal Ice Cream Segment

SHREE RAM TRADERS
Sheetal Namkeen Segment

Uttar Pradesh

MAA SHARDA ENTERPRISE
Sheetal Ice Cream Segment

PRASHANT ENTERPRISE
Sheetal Ice Cream Segment

100% Made With Pure MILK & CREAM
J'ADORE ICE CREAM
Gujarat — D.P. ENTERPRISE
Maharashtra — KAILASH DAIRY

Extending Our Canopy Across Global Borders

A robust tree is defined not merely by the strength of its trunk, but by how far its branches reach towards new horizons. During July, Sheetal Export broadened its international footprint, delivering our premium taste and quality to vibrant new global markets. Every export shipment represents a seed of excellence planted abroad, strengthening our worldwide presence and reaffirming our global ambition. Together, we continue to nurture relationships that know no borders.



India to USA UAE Congo Mauritius Bhutan

Spreading Joy on the Grand Stage of Culinary Excellence

Growth truly blossoms when we step onto prestigious platforms to showcase our passion and craftsmanship to the world! From July 24th to 26th, Sheetal took the centre stage at Indus Food 2026 at the Helipad Exhibition Centre in Gandhinagar, Gujarat. Exhibiting in Hall No. 02, Stall No. A-09, we proudly unveiled our finest culinary treasures—from our rich, decadent Ice Creams and authentic Pure Ghee to our crispy Namkeen, frozen delights and heavenly sweets. The overwhelming enthusiasm and warm reception from trade partners and visitors alike filled our hearts with immense pride, proving once again that when quality meets dedication, the sweet scent of success reaches every corner!





Sheetal | INDUS FOOD 2026 AHMEDABAD

Hall No. 02 I Stall No. A-09

24 | 25 | 26 JULY 2026

Helipad Exhibition Centre, Gandhinagar, Gujarat, India

Cultivating Compassion and Community Welfare

DJBS FOUNDATION
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True prosperity extends beyond business growth; it flourishes when we enrich the lives of those around us through purposeful service. Through our active involvement in DJBS (Dhirubhai S. Bhuva Seva Foundation) activities in July, we continued to nourish social well-being, driving positive impact across local communities. By dedicating our resources to meaningful social initiatives, we ensure that our corporate journey remains deeply rooted in empathy, responsibility, and holistic human care.













* **Provision of Free Ambulance Service**
* **Free Distribution Of Slippers & Boots.**
* **Hunger Relief Project for the Elderly**
* **Cow Feeding**
* **Tree Plantation Project**
* **Free Medical Assistance**
* **Free Use of Dead Body Cold Chamber facilities**
* **Donation of Funds for the Armed Forces**
* **Free Use of Oxygen Cylinders and BiPAP Machines**
* **Cash Donation For Medical Assistance**

Guided by this relentless spirit of growth and shared dedication, we steadfastly nurture every ambition that brings us closer to realising the grand blueprint of Vision 2030.

For more information contact us on **73000 51000**